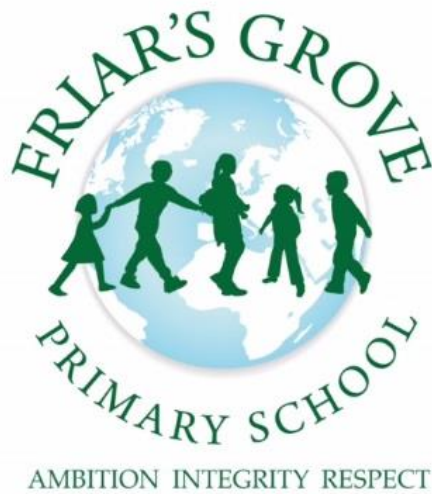


Friar's Grove Primary School



Social Media Policy

Curriculum and Pupil Related Committee approved: May 2022

Review: May 2024

Friar's Grove Primary School understands the benefits of using social media and online communication. However, if social media or online messaging is misused, members of the school community and the school's reputation as a whole can be negatively affected. This code of conduct sets out clear procedures for how we expect staff and parents / carers to conduct themselves on social media and when using messenger apps.

Legal framework

This policy has due regard to statutory legislation, including, but not limited to, the following:

- The General Data Protection Regulations 2016 and the Data Protection Act 2018
- Defamation Act 2013

Social Media Conduct and On-line Messaging

School staff members follow guidelines for responsible use of media, detailed in The Staff Handbook and Acceptable Use Agreement.

The school appreciates the simplicity and ease of instant messaging online; keeping in contact outside of school can benefit the school community by keeping the school community closer.

Friar's Grove Primary School expects staff and parents to refrain from:

- Posting defamatory 'statuses' or comments about parents, pupils, the school or its staff
- Sending abusive messages to parents, staff or pupils
- Posting negative comments about the school's values and methods. Parents are strongly advised to talk to staff members if they have a complaint and to refer to the Complaints Policy, which is available on the school website.

Friar's Grove Primary School retains the right to request any damaging material to be removed from social media websites.

Breaches of this code of conduct will be taken seriously by the school and, in the event of illegal, defamatory, or discriminatory content, breaches could lead to prosecution.

Parents should not attempt to 'friend' or 'follow' any member of staff on social media.

This code of conduct will be reviewed on a bi-annual basis and any changes will be communicated to staff and parents.